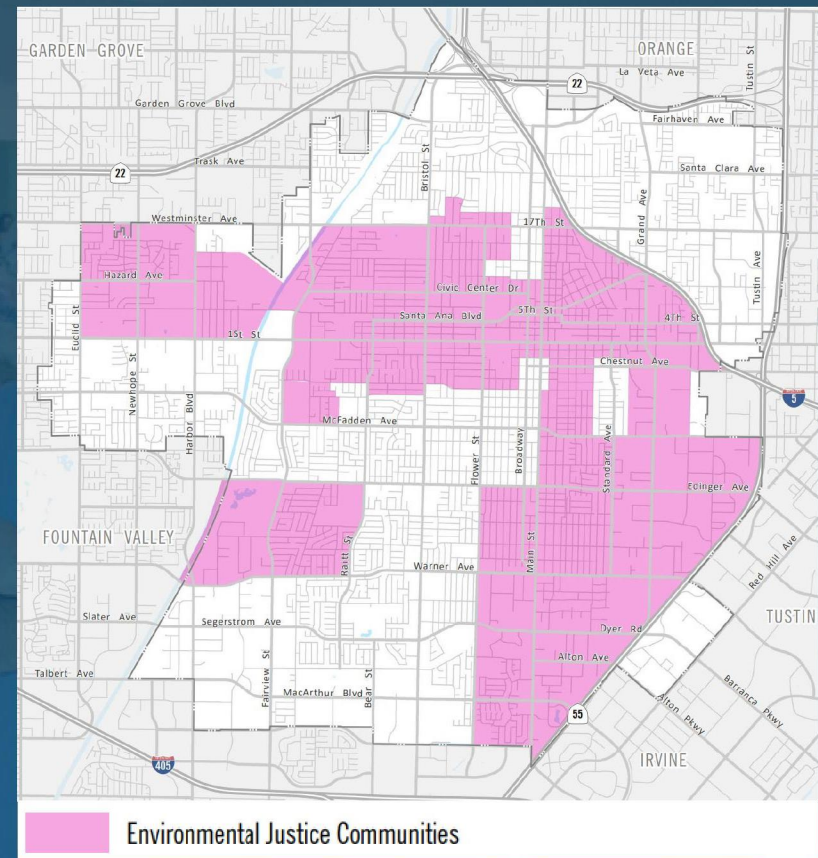




ENVIRONMENTAL JUSTICE OUTREACH CAMPAIGN

SANTA ANA GENERAL PLAN UPDATE

- January through May 2021
- 10 Virtual Community Forums
- 23 Census Tracts/
30 Neighborhoods
- 236 Participants
- Multilingual Survey





ENVIRONMENTAL JUSTICE OUTREACH CAMPAIGN

SANTA ANA GENERAL PLAN UPDATE

- Promotion/Advertisement
- Community Partnerships
- Live Interpretation
- Multilingual Online Survey Availability



www.santa-ana.org/general-plan

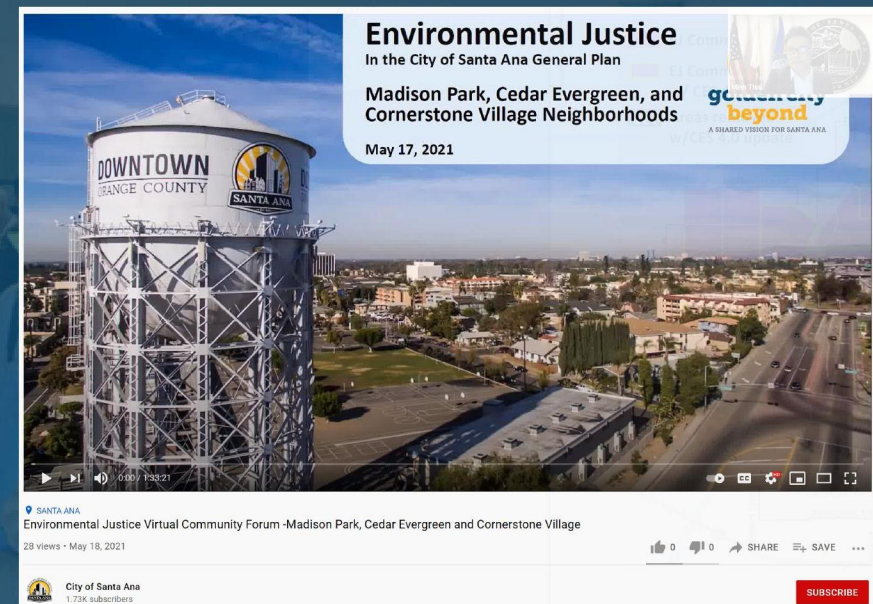




WHAT WE HEARD

SANTA ANA GENERAL PLAN UPDATE

- Key Themes and Topics – Forums
 - Air and Water Pollution
 - Improve Public Facilities
 - Infrastructure
 - Healthy Food Options
 - Physical Activity
 - Civic Engagement
- Survey – Online/Print
 - 746 Completed Surveys
 - 8 free opportunity drawing winners - \$100 gift card, each
- In-person EJ Open House
 - Saturday, August 28 – Southwest Senior Center, 10am to 12pm
- Draft General Plan – Track Changes





MILESTONES

SANTA ANA GENERAL PLAN UPDATE

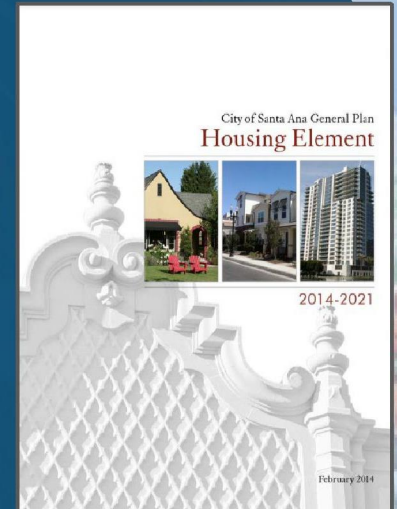
- GP EIR Release & Public Review - *Aug. 6 – Sept. 20*
- Planning Commission Work Study - *Aug. 9*
- Planning Commission PEIR Public Comments Hearing - *Sept. 13*
- Planning Commission Public Hearing - *Oct. 25*
- City Council Public Hearing - *Nov. 16*



GENERAL PLAN HOUSING ELEMENT

Upcoming Milestones:

- Roundtable Meetings: June 2021
- Citywide survey: August – September 2021
- Community workshop: October 2021



www.santa-ana.org/housing-element-update-2021